

Privacy Policy of PCI Nederland

This Privacy Policy applies to all the use of the website www.pci.nl and any other websites and/or applications of and agreements with PCI Nederland B.V., New Yorkstraat 66, 1175 RD Lijnden, hereinafter referred to as "PCI."

By using this website, you agree to the terms of this Privacy Policy. Each time you provide information through this site, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

1. Purposes of Use

To provide you with the best possible service, PCI may need to store your (personal) data in certain cases. PCI uses your data for:

- The execution of agreements, transactions, and services.
- Relationship management.
- Product and service development.
- Determining strategy and policy.
- Monitoring and analyzing the use of its website.

And, if necessary, detecting unlawful conduct related to PCI, its relationships, and its employees.

When visiting the website, PCI may collect personal data. Like many websites, this site collects information from visitors actively and passively by asking specific questions and allowing visitors to communicate with us directly via email. The information provided may contain personal data (i.e., information directly attributable to you, such as your name, address, email address, phone number, etc.). PCI does this to gain insight into how our website and services are used. It may be necessary to request personal data in certain parts of our website, such as when you want to use a specific service. This information will only be used for the purpose described by us.

2. Disclosure to Third Parties

Your personal data will not be disclosed to third parties without your explicit consent, unless necessary to execute a specific agreement, provide a particular service, or when required by law.

3. Access and Correction

You can access the personal information PCI processes about you. You may ask PCI for access to the data stored about you. If the information is incorrect, you can request to have it corrected or supplemented. You can also request PCI to delete this data. All of this can be done by contacting us at marketing@pci.nl.

4. Data Security

We protect your data using all reasonable means, but due to the public and open nature of the internet, we cannot guarantee 100% security of information transmission via the internet.

5. Google Analytics

To track how users use the website and the effectiveness of our Google AdWords advertisements, PCI uses Google Analytics. The information obtained, including your computer's IP address, is stored by Google on servers in the United States. Please refer to Google's privacy policy for more information, as well as Google Analytics' specific privacy policy. Additionally, we use Google Signals; for more information, see Google Signals.

Google uses this information to track how our website is used, provide us with reports about the website, and offer advertisers information about the effectiveness of their campaigns. Google may share this information with third parties if required by law or to the extent these third parties process information on behalf of Google.

PCI has no control over this. Google is not allowed by PCI to use the analytical information obtained for other Google services.

6. Microsoft Dynamics

Microsoft Dynamics is our Customer Relationship Management (CRM) system that we use to manage and maintain customer information accurately. When you fill out a form on our website, the information you provide may be captured and processed in Microsoft Dynamics. This information is used to facilitate an automated customer journey, so we can better serve you and meet your needs.

If you would like to know more about how Microsoft Dynamics processes and protects your data, please refer to Microsoft's privacy policy. This privacy policy contains detailed information on how Microsoft handles personal data. You can access Microsoft's privacy policy at the following link: [Microsoft Privacy Policy](#).

We highly value the protection of your privacy and strive to handle your data responsibly and securely. If you have further questions about how we use your data in the context of Microsoft Dynamics, please feel free to contact us at marketing@pci.nl. We are happy to assist you.

7. Social Media

This website includes buttons that allow you to promote or share a page on social media platforms such as Facebook, Twitter, and LinkedIn.

The social media pages themselves provide the code for these buttons, which may place a cookie, among other things. You can view the privacy statement (which changes regularly) on the respective social media website to see what they do with your personal data processed through this code.

8. Email Updates

PCI regularly releases email updates to inform interested parties about news in the field of ICT, events, security, document management, and PCI-related achievements and related matters. Each email contains an unsubscribe link. You can unsubscribe at any time.

The email updates list is not provided to third parties.

9. Cookies

This website uses cookies to provide electronic services. A cookie is a simple small file that is sent with pages of this website and stored on your computer's hard drive.

Most websites use cookies to offer more convenient services when visiting them. Cookies make websites easier to use. For example, cookies ensure that you can stay logged in on a website or that your preferences, such as location and language settings, are remembered. Website owners can also see how often their sites are viewed by visitors and which pages are viewed. Cookies are unique to each user.

Cookies are stored on your computer, and you can delete them at any time. You can configure your browser to notify you when you receive a cookie and decide whether to accept it. You can also configure your browser to block all cookies, but you should be aware that this may limit the use of our website or services. You can choose whether to accept our cookies or not.